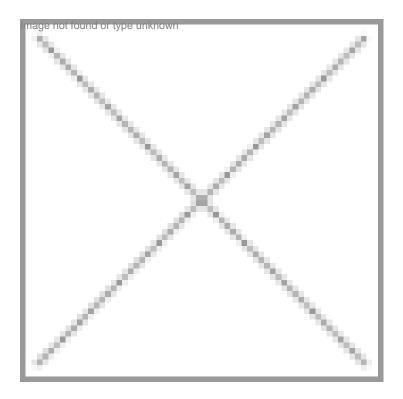


Dr. Reddy's launches Aricept generic Donepezil

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Singapore: Dr. Reddy's Laboratories has launched Donepezil Hydrochloride tablets, 23 mg, a therapeutic equivalent generic version of Aricept, 23 mg in the US market following the approval by the US FDA.

Aricept, 23 mg brand, indicated for the treatment of dementia, had US sales of approximately \$92.6 million MAT for the most recent twelve months ending in May 2013, according to IMS Health.