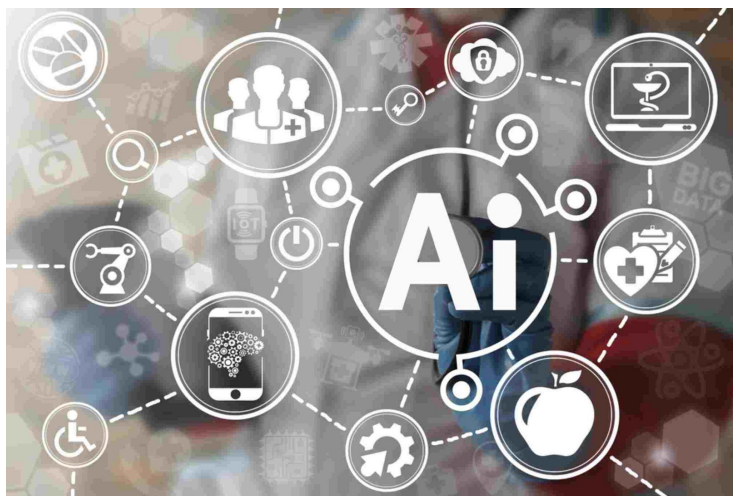


Medical AI Startup Infermedica Releases a New Platform for Insurers

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Infermedica utilizes Artificial Intelligence technology which has the potential to significantly improve quality of care, both on the provider and the patient side.



Infermedica, a Polish and US-based company, has released its white-labeled symptom checker and triage platform after successful pilots with European healthcare insurance companies Allianz Partners, Dovera, and PZU.

Infermedica utilizes Artificial Intelligence technology which has the potential to significantly improve quality of care, both on the provider and the patient side.

The application advises patients on what to do next when they feel unwell. After asking a series of diagnostic questions, Infermedica's AI suggests possible conditions and suitable actions to take.

Infermedica estimates that typically up to 26% of patient cases are self-treatable, and a symptom checker can be used to prevent unnecessary visits by instead providing self-care or teleconsultations.

Started in 2012, the company combines doctor's expertise with machine learning and has developed a statistical knowledge base of symptoms, signs, risk factors, and diseases.

The company recently re-designed its showcase application called Symptomate. Infermedica also became the first symptom checker application in the Microsoft Cortana ecosystem.

The app is available for Amazon Alexa across all its devices (Echo, Dot, Tap, Spot, Show) and third party Alexa-compatible ones (e.g. Lenovo Smart Assistant, Eufy Genie, Garmin Speak, Muse). It also supports several languages.

The company plans to establish new partnerships in the USA, Europe and Middle East and is currently working on extending the application of its AI engine to clinical decision support and call center triage.