

## India and Israel launch Innovation bridge for startups

10 July 2017 | News

**There will be comprehensive guides and toolkits to help startups explore expansion opportunities.**



Prime Minister Narendra Modi's visit and Israel's Prime Minister Benjamin Netanyahu together launched a bilateral innovation challenge for startups in Israel and India: India-Israel Innovation Bridge. This was during PM Modi's visit to Israel.

The Israel Innovation Authority, Department of Industrial Policy and Promotion (DIPP), Ministry of Commerce and Industry have joined hands for the challenge.

The challenge will be an online platform to facilitate bilateral collaboration between Israeli and Indian startups, tech hubs, corporations, and other key innovation ecosystem players in both countries. There will be comprehensive guides and toolkits to help startups explore expansion opportunities.

Under healthcare, startups should develop solutions for real-time health monitoring, home care, remote care, periodic counseling and advice on health management for non-communicable diseases. These should be innovative, inclusive, low cost diagnostics and predictive solutions in rural areas.